



GOBIERNO DEL DISTRITO FEDERAL  
México . La Ciudad de la Esperanza

SECRETARÍA DE DESARROLLO ECONÓMICO  
Dirección General de Abasto, Comercio y Distribución  
Dirección de Políticas de Abasto  
Subdirección de Operación y Coordinación Interinstitucional  
Jefatura de Unidad Departamental de Operación

ELECTRODOMÉSTICOS Y LÍNEA BLANCA, CON MAYORES VARIACIONES EN PRECIOS, DEL MES DE NOVIEMBRE DEL 2003.

Tipo / marca / presentación	B O D E G A S			S U P E R M E R C A D O S							M U E B L E R Í A S Y D E P A R T A M E N T A L E S								Diferencia entre máximo y mínimo	
	Aurrera	Comercial Mexicana	Auchan	Comercial Mexicana	Chedraui	Gigante	ISSSTE	Mega Comercial Mexicana	Wal Mart	Liverpool	Palacio de Hierro	Sears	Coppel	Elektra	Famsa	Hermanos Vázquez	Salinas y Rocha	Viana	\$	%
Componentes de audio	Panasonic , SA-TM 81 AV		5,498.00	5,498.00	5,498.00	5,499.00		5,498.00		6,499.00			6,999.00	5,499.00	5,499.00	5,593.00			1,501.00	27.30%
	Panasonic , SA-TM 51		3,198.00	3,198.00	3,198.00	3,199.00		3,198.00		3,899.00				3,199.00	3,205.00	3,254.00	3,195.00		704.00	22.03%
	Sony , MHC-GN 600	3,989.47	3,998.00	3,998.00	3,998.00	3,999.00		3,998.00	3,997.00	4,699.00	4,790.00	4,999.00	4,899.00	3,999.00	4,007.00				1,009.53	25.30%
	Sony , MHC-GN 800	5,997.24	5,998.00	5,998.00	5,998.00			5,998.00	5,982.71	7,099.00	7,190.00	7,299.00	7,199.00	5,998.50	6,011.00		5,999.00		1,316.29	22.00%
DVD	LG , DVD-7811 N	1,147.00	1,298.00	1,298.00	1,298.00	1,197.00		1,298.00		1,799.00			1,299.00	1,198.50	1,182.00		1,299.00	1,315.00	652.00	56.84%
	Panasonic , DVD-S 35		1,356.33	1,398.00	1,388.00	1,299.00		1,369.43			1,690.00		1,699.00	1,299.00	1,302.00	1,627.00	1,299.00		404.00	31.20%
	Samsung , DVD-P 333		1,306.00		1,309.00			1,309.00			1,990.00	1,899.00		1,299.00		1,290.00	1,299.00	1,290.00	700.00	54.26%
	Sony , DVP-NS 325	1,597.48	1,598.00		1,598.00	1,599.00		1,598.00	1,597.08					1,598.00	1,555.00	1,662.00	1,599.00		107.00	6.88%
Estufas	IEM , L 302 BB		3,787.00		3,748.00	3,999.00	3,899.00	3,470.30	3,798.00	3,917.00									528.70	15.23%
	IEM , EI 201 L		1,648.00	1,598.00	1,598.00	1,549.00	1,634.50	1,598.00	1,557.00				1,899.00		1,173.00		1,299.00		726.00	61.89%
	Mabe , EM 1365 BB			4,554.00	4,554.00	3,599.00		3,584.60	4,554.00		4,380.00		4,299.00		3,243.00		3,349.00		1,311.00	40.43%
	Mabe , EM 242 B		2,784.00		2,798.00	2,798.00		2,524.80	2,798.00	2,765.18					2,699.00	2,729.00	2,699.00	2,595.00	273.20	10.82%
Extractor de jugos	Moulinex , I. 753 ó A753 12M	470.84	472.91	468.00	468.14	447.00	439.00	470.85	468.00	473.59	575.00	575.00	539.00		425.00	435.00	472.00	459.00	150.00	35.29%
	Tur mix , Standard ó Estándar	1,045.20				1,047.00				1,042.08	1,299.00	1,315.00	1,399.00	1,519.00	1,099.00	1,179.00	1,145.00		476.93	45.77%
Hornos de Microondas	Samsung , MW 1446 WC		1,198.00			1,199.00		1,198.00						1,199.00					601.00	50.17%
	Samsung , MW 1660 WA	1,260.33	1,393.51		1,318.00	1,319.00		1,318.00	1,297.00										133.18	10.57%
	Samsung , MW 1960 WA	1,493.00	1,598.00		1,588.20	1,519.00	1,599.00	1,581.67	1,527.00										159.00	11.04%
Lavadoras	Daewoo , DW 6030						1,994.25								1,475.00			1,440.00	169.00	8.63%
	Easy , LEA 10000 B / LEA 10000 L	4,004.27	7,033.63	5,998.00	7,343.88	5,898.00		7,292.17								2,030.00	2,128.00	1,959.00	3,723.88	102.87%
	Samsung , WA 11 K 2 QM	3,477.00	3,298.00		3,698.00			3,698.00	3,497.00				5,199.00	4,599.00			3,691.00		1,901.00	57.64%
	Whirlpool , 7 MLSQ 8543		4,898.00		4,898.00			4,898.00	4,598.00				4,699.00	5,899.00	4,499.00	4,444.00	4,440.00		1,459.00	32.86%
Licuadoras	Oster , 4108-13 O 4108	414.66	419.52	428.00	414.33	374.00	426.00	381.20	420.20	417.00						349.00			82.00	23.70%
	Oster , 450-10 VEL		568.00	578.00	578.00	512.00	579.00	536.80	578.00		665.00			699.00	539.00		528.00		187.00	36.52%
	Oster , 6644-13 / 6644		534.00	538.00	514.22		539.00		496.70		615.00	679.00	639.00				488.00		278.00	69.33%
	Philips , HR 1764	264.99	301.66	314.00	314.00	265.00			308.60	267.00	350.00	349.00			299.00	279.00	298.00		95.00	37.25%
Radio-grabadoras	Panasonic , RX-D 20	885.18	898.00	898.00	898.00	899.00		898.00	882.00	1,199.00				1,399.00	845.00	901.00	1,016.00	899.00	554.00	65.56%
	Sony , CFD-G 55		1,473.00	1,498.00	1,498.00	1,599.00	1,599.00	1,610.00	1,498.00				2,179.00		1,602.00	1,681.00			794.00	57.33%
	Sony , CFD-S 250	997.17	1,098.00	998.00	998.00	999.00		998.00	997.00	1,199.00				1,359.00	1,219.00	999.00	1,001.00	1,051.00	362.00	36.31%
Refrigeradores	Blue point , BPR 9008 0 BL / BPR 9008 0 A	3,217.00	3,298.00	3,398.00	3,398.00		3,198.00	3,228.80	3,398.00	3,257.00									200.00	6.25%
	General electric , TBX 77 ZB 02		5,984.00	5,998.00	5,998.00			5,998.00		7,319.00	7,540.00	7,699.00		5,599.00	5,894.00	5,861.00		5,845.00	2,100.00	37.51%
Televisores	LG , GRT 552 GH	4,944.02			5,548.00	5,582.50	5,321.10	5,548.00	5,825.11					5,699.00	5,539.00		5,699.00		881.09	17.82%
	LG , FLATRON RP-21 FA 37	2,457.00	2,498.00	2,498.00	2,498.00	2,699.00		2,538.00	2,450.21	3,499.00	3,590.00	3,499.00	2,999.00						1,140.00	46.53%
	Panasonic , TAU. CT-F 2120 S	2,697.00	2,798.00	2,798.00	2,798.00	2,799.00		2,798.00	2,697.00		3,680.00	3,699.00	3,599.00	2,949.00	2,805.00				1,002.00	37.15%
	Samsung , TANTUS. CL 29 K 5 MQ	4,894.72	4,938.00		4,938.00	4,899.00		4,938.00	4,832.94		6,690.00		6,099.00	4,899.00	4,814.00		4,899.00		1,876.00	38.97%
	Sony , WEGA TRINITRON KV-29 FS 100	5,499.00	5,498.00	5,498.00	5,498.00	5,499.00	5,499.00	5,850.03	5,498.00	5,499.00	6,499.00	6,490.00	6,499.00	6,499.00	5,499.00	5,717.00	5,499.00	5,100.00	1,399.00	27.43%
Video-cámaras	Sony , WEGA. KV-21 FS100		3,098.00	3,098.00	3,098.00	3,099.00	3,099.00	3,225.00	3,098.00	3,097.00			3,399.00	3,149.00	2,805.00	3,221.00	3,099.00	2,680.00	719.00	28.83%
	JVC , GR-SXM 250 U		3,998.00	3,998.00	3,998.00			3,998.00		4,319.00									321.00	8.03%
	Samsung , SCL 810	3,798.00	3,998.00		3,998.00	3,997.00		3,998.00	3,848.00					3,999.00	4,007.00				209.00	5.50%
Video-caseteras	Sony , DCR-TRV 250	6,198.00	6,798.00	6,198.00	6,198.00	6,199.00		6,198.00	6,998.00	7,795.00			7,699.00		6,199.00	6,211.00	7,275.00		1,597.00	25.77%
	LG , LG-EC 98 M	919.00	1,048.00		1,048.00			1,029.57	919.00				1,299.00				1,025.00		380.00	41.35%
	Samsung , SV-K170 UM	990.00	908.00		908.00			908.00					1,199.00		901.00				298.00	33.07%
Sony , SLV-LX 700 S	1,297.39							1,297.13	1,499.00			1,599.00		1,299.00		1,349.00		301.87	23.27%	

Indica el precio más bajo.

Indica el precio más alto.

Fuente: Procuraduría Federal del Consumidor PROFECO.  
Precios promedio por tipo de establecimiento comercial del 24 al 28 de Noviembre del 2003.